



TAPPSA JOURNAL

Feature list & rates

2017

FEATURES AND DEADLINES

	<i>Advert bookings</i>	<i>Editorial/advert material</i>
QUARTER 1 – Volume 1 1. Packaging 2. Health and safety 3. Screening and cleaning 4. Pumps, valves and flow control 5. Energy	<i>13 February</i>	20 February
QUARTER 2 – Volume 2 1. Tissue & towel 2. Tissue drying technology 3. Water 4. Nozzles and showers 5. Education and training	<i>151 May</i>	22 May
QUARTER 3 – Volume 3 1. Printing and writing 2. Specialised cellulose 3. Pulping and stock preparation 4. Chemicals and additives 5. Environmental legislation	<i>11 August</i>	18 August
QUARTER 4 – Volume 4 1. Recycling 2. Nanotechnology 3. Fibre management 4. Fabric & machine clothing maintenance 5. Sensor & measuring technology	<i>20 October</i>	27 October
REGULAR FEATURES		
Mill profiles Technical, research and peer-reviewed papers Mill optimization and upgrades Innovation and new technology	Environmental and sustainability updates Education updates Upcoming events, conferences and courses Event feedback	
Technical content		
<p>TAPPSA Journal invites technical, research and white papers. We also welcome thought leadership and opinion pieces and news releases relating to the pulp and paper manufacturing as well as case studies and success stories.</p> <p>TAPPSA has applied to the Department of Higher Education and Training to be added to the list of the Accredited Journals. We expect to be notified in December 2016 of the outcome.</p>		
CONTACTS		
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ADVERTISING RATES

PER INSERTION (excluding VAT of 14%)

Frequency	Single		2 issues		3 issues		All 4 Issues	
	US\$	Euro	US\$	Euro	US\$	Euro	US\$	Euro
Full	2415	1850	2315	1750	2205	1690	1895	1450
Half	1895	1450	1790	1380	1580	1220	1475	1130
¼ pager	1680	1290	1530	1185	1370	1050	1265	975

Inserts & front cover on request | A5 vertical advertisements carry a surcharge of R500.00



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EDITORIAL PROFILE

TAPPSA Journal is the official journal of the Technical Association of the Pulp & Paper industry of Southern Africa (TAPPSA). It serves the local pulp, paper & forest product industry & is also sent into Sub-Saharan Africa. Editorials provide an overview of worldwide industry developments, from both a technical & marketing perspective, & enable local technical people to publish papers on their sphere of expertise. Mill news is featured in each issue & suppliers to the industry can showcase their products in the New Technology section. We encourage suppliers to submit thought leadership, knowledge sharing & technical articles relevant to the Southern African pulp, paper & manufacturing environments including tissue, packaging & recycling.

CIRCULATION

The TAPPSA Journal is mailed to a carefully targeted circulation list, comprised of process engineers, mill managers, forestry managers & other decision-makers involved in the paper & related industries in Sub-Saharan Africa &, by request, to a number of fellow technical associations & industry members in Scandinavia, America, Australasia & Europe. The print order is for 800 journals.

MATERIAL REQUIREMENTS

Resolution: 300dpi

Colour format: CMYK

ADVERT SIZE (width x height)

Full page ad: 210mm x 297mm

Half page horizontal: 210mm x 148.55mm

Half page vertical: 105mm x 297mm

1/4 page horizontal: 210mm x 75mm

1/4 page vertical: 105mm x 148.5mm

BLEED:

Please place a 5mm external bleed around the edges of the advert
(i.e. add 5mm+5mm to the width & height)

TYPE AREA:

If possible, please ensure that all writing & logos are within 10mm from the edges of the advert.

Please email the advert as a high resolution print-ready PDF with crop marks to lynne.askew@tappsa.co.za.